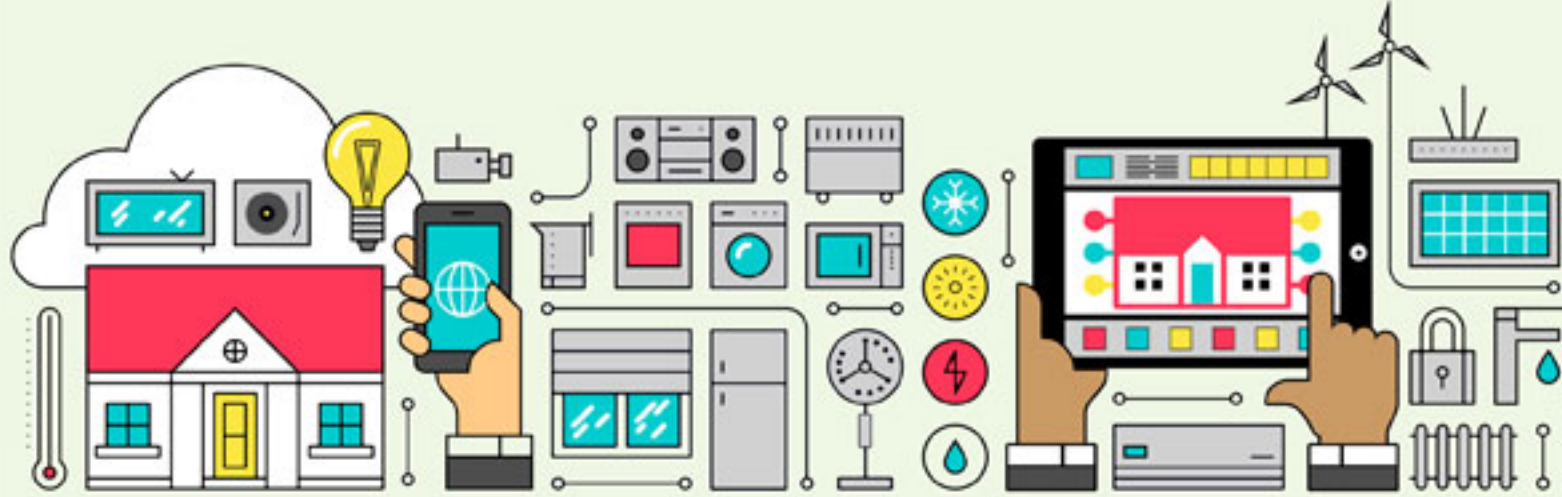




# securing our online lives is a SHARED RESPONSIBILITY

Get involved this October and empower our global digital society to use the Internet **safely and securely**.



## Here's how to get started:

Talk to your family, colleagues at work and members of the community about how to stay safe online. Throughout the month of October, the National Cyber Security Alliance (NCSA) will provide a wide variety of easy-to-use, shareable resources to help you spread the word.

Each week will showcase a different cybersecurity topic.

### October 3-7

#### STOP. THINK. CONNECT.: THE BASIC STEPS TO ONLINE SAFETY AND SECURITY

Staying safer and more secure online starts with **STOP. THINK. CONNECT.** – it's simple, actionable advice everyone can follow. **STOP:** make sure security measures are in place. **THINK:** about the consequences of your actions and behaviors online. **CONNECT:** and enjoy the Internet.



### October 10-14

#### FROM THE BREAK ROOM TO THE BOARDROOM: CREATING A CULTURE OF CYBERSECURITY IN THE WORKPLACE

Week 2 will focus on creating a culture of cybersecurity in the workplace through efforts like employee education, training and awareness and by emphasizing risk management, resistance and resilience.



### October 17-21

#### RECOGNIZING AND COMBATING CYBERCRIME

Spotlighting awareness of the different types of cybercrime, week 3 will offer steps people can take to better protect themselves and address how law enforcement and others can collaborate to combat this critical issue.



### October 24-28

#### OUR CONTINUOUSLY CONNECTED LIVES: WHAT'S YOUR "APPETITUDE"?

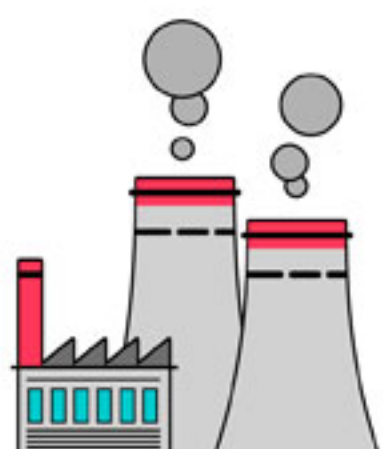
The Internet is evolving from a network to which individuals connect into a network that connects everything to the individual. As our digital world expands, creating these cutting-edge technologies in a safe and secure way is essential. Week 4 will examine our future in this interconnected world and provide strategies for security, safety and privacy.



### October 31

#### BUILDING RESILIENCE IN CRITICAL SYSTEMS

The Internet underlies nearly every aspect of our everyday lives and helps form our critical infrastructure, which keeps crucial systems like electricity, transportation and communications up and running. October 31 will emphasize the importance of critical infrastructure and highlight the roles the public can play in keeping it secure.



## Join the greater effort this October!

#### GET INVOLVED ON SOCIAL MEDIA

Use the **#CyberAware** hashtag in your posts, follow us on Facebook ([/StaySafeOnline](#)) and Twitter ([@StaySafeOnline](#)) and download our sample social media content to share before and during the month.

#### BECOME A NCSAM CHAMPION

Register yourself and/or your organization as a Champion to take action in support of NCSAM. It's easy and free to sign up at [staysafeonline.org/ncsam/champions](https://staysafeonline.org/ncsam/champions).

#### JOIN THE #ChatSTC TWITTER CHATS

Join the discussion every Thursday in October at 3 p.m. EDT/noon PDT.



## GET STARTED TODAY ►

[staysafeonline.org/ncsam](https://staysafeonline.org/ncsam)